



The Wayne State University EcoCAR2 Sponsorship Levels

Headline Sponsor \$25,000

1. Company name and logo on vehicle
2. On-campus display of company logo, including recognition in slideshow presentation on plasma screens in Marvin I. Danto Engineering Development Center
3. Recognition in team publications and advertising items
4. Company signage on display in all team PR events
5. Profile in College of Engineering *Exemplar* magazine
6. Acknowledgment in media, press announcements, media kits and team's Web page
7. Team members and vehicle (from 2nd year) available for promotional events as requested by sponsor to present the project and discuss its significance

Gold Sponsor \$10,000

1. Company name and logo on vehicle
2. On-campus display of company logo, including recognition in slideshow presentation on plasma screens in Marvin I. Danto Engineering Development Center
3. Recognition in team publications and advertising items
4. Company signage on display in all team PR events
5. Profile in College of Engineering *Exemplar* magazine
6. Acknowledgment in media, press announcements, media kits and team's Web page

Silver Sponsor \$3,000

1. Company name on vehicle
2. On-campus display of company logo, including recognition in slideshow presentation on plasma screens in Marvin I. Danto Engineering Development Center
3. Recognition in team publications and advertising items
4. Company signage on display in all team PR events
5. Acknowledgment on team's Web page

Bronze Sponsor \$1,000

1. On-campus display of company logo, including recognition in slideshow presentation on plasma screens in Marvin I. Danto Engineering Development Center
2. Recognition in team publications and advertising items
3. Acknowledgment on team's Web page